2x Juno winner and 11x nominee, Jamaican-Canadian Reggae recording artist Blessed (bless-ed) has been performing on stages since his youth. Born in the small parish of St. Thomas, Jamaica, island of reggae, sun and fun, Blessed immigrated to Canada at the age of twelve and since that time has never stopped writing original reggae music.

In 2002, he received critical acclaim for his break-out international hit "LOVE (African Woman)" which earned him his first JUNO Award for Best Reggae Recording. The second JUNO Award came in 2006 for his uplifting jam "Reggaetime," while his other 9 nominated releases include a collaboration with Canadian superstar Kardinal Offishall on 2005's "Empty Barrel" and his 2021 offering "Black Man" which, in the wake of George Floyd and the increase in support for the Black Lives Matter movement, lyrically highlights the injustices being meted out to people of colour in Canada and around the world.

"Black Man," the 2nd single from the 2021 EP *New To You* was widely playlisted, charted, and premiered on global web destination Reggaeville (1.5mil subscribers - YouTube / 1.1mil followers - Facebook). Blessed also worked with Grammy-Winning Producer Walshy Fire who Produced two tracks ("Money Don't Grow Pon Trees" & "Herb Dream") for the EP. *New To You* was chosen for the title because even though Blessed has been steady grinding professionally for 21 years, he's still considered a new artist to many.

Blessed continues to top charts and garner international attention while opening for artists such as Lauryn Hill, Beres Hammond, Rita Marley, Alton Ellis, & Gregory Isaacs (just to name a few).

## **ARTIST BIO**







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